

7th Annual WAIT LIST
SALINE Community Education SPRING CRAFT
SHOW
March 20, 2010
Saline Middle School, 7190 Maple Saline, MI
TO: Craft Show Exhibitors
FROM: Cheryl Hoeft, Coordinator

<u>For Office Use</u>
Booth No.
\$5 Check No.

Saline Community Education 6th Annual Spring Show will be held March 20 , 2010.

To maintain a quality show, all applicants work will be juried and limit the number of participants in each craft category will be limited. Applications are to be postmarked January 15, 2010. Five (5) close up pictures of the craft items and one (1) of the booth setup are required with the application. Strive for quality prints as these photos will represent your work and be the basis for the jurying evaluation. We encourage pictures that visually display the quality, variety and uniqueness of your products. Applications will be divided into categories (see back page of application) and a limited number in each area will be selected, so we encourage you to market your product to the best of your ability. If accepted to the show, pictures will be returned on the day of the show. Otherwise, pictures are returned with the letter of denial. Slides are NOT recommended as a substitution. A picture featuring several craft items fails to show the detail or specific features of the item. Additional pictures beyond the required minimum may be sent and any additional information regarding your product line is encouraged such as prices, production explanation, resume of crafter, etc. **Manufactured or "buy-sell" items are not acceptable, and crafters who display this type of item will be eliminated from the show and not be invited back.** Please complete all sections of the application accurately and completely. In addition, please review all contractual statements regarding electrical use, parking, subleasing booths and product line acceptance.

A concession stand, bake sale, and a large free parking area are also available. The facility is completely handicap accessible. Strollers will not be permitted during the show hours. An admission fee will be charged as each patron enters. Unloading and loading assistance will be available.

Please note that we are now charging a \$5 application fee. In the past, we have encountered a variety of mailing problems and situations with applications. To cover all of these situations and eliminate your having to mail envelopes, we are now charging this non-refundable fee. If questions, please contact Cheryl.

Saline Community Education and Hoeft Promotions will be responsible for the publicity of the event. Our website, www.salineshows.com, will be operational. Plans include wooden signs placed throughout the community, flyers placed in area businesses, newspaper articles, radio advertising and ads in all area newspapers including the Ann Arbor News, Ann Arbor Observer and papers in surrounding counties. Flyers will also be available to participating crafters to distribute to their customers. Available statewide craft publications will also be utilized including several internet sites, Michigan Crafter and other major sources.

This one-day show is under the direction of Cheryl and the Saline Community Education Department. The shows in Saline originated in 1987. We moved it from Tecumseh 6 years ago after 7 years in that location. This show will expand and grow in the future and continue to be a predominant event in the Saline community.

***WE LOOK FORWARD TO YOUR PARTICIPATION IN THE SALINE
COMMUNITY EDUCATION SPRING CRAFT SHOW.***

OVER 

TERMS OF LEASE

SALINE COMMUNITY EDUCATION SPRING CRAFT SHOW

March 20 2010

Application Deadline: ASAP

Setup Date & Hours: Friday, March 19 5 p.m.-8 p.m.

Saturday, March 20 6 a.m.-8 a.m.

Show Date & Hours: Saturday, March 20 8 a.m.-3:30 p.m.

Location: Saline Middle School (or "Old" Saline High School) 7190 N. Maple, Saline

Directions: Exit 34 from US 23, 6 miles west on US 12 to Maple Road, turn right; or Exit 175 from I-94, 6 miles south on Ann Arbor-Saline Road

Booth Rental Fees: **\$5 NON-REFUNDABLE APPLICATION FEE**

\$120 per booth (100 sq. feet) \$10 email &/or phone listing-program/website

\$20 per table (approximately 4-5') \$20 website listing-program/website

\$25 for electricity (MAXIMUM OF 600 Wattage; see #17 below)

Contact person: Cheryl Hoeft 734-429-5922 or email Cheryl.hoeft@gmail.com

(Or weekend of show 734-320-6678)

Saline Area Schools/Hoeft Promotions AGREES:

1. To promote the craft show locally and advertise in major publications and statewide craft brochures.
2. To furnish contracted space, reserving the right to modify requests in the best interests of the show.
3. To notify crafters of their booth assignment by February 15, 2010.
4. To nullify the lease agreement and refund rental fees in the event of natural disaster (fire, flood, etc.) making it impossible to hold the Saline High Craft Show
5. To notify crafters of acceptance or rejection by February 15, 2010.

CRAFT SHOW EXHIBITORS AGREE:

1. That all items **MUST BE CRAFTED** by the exhibitor who is also required to be at the show personally. Non-compliance with this lease term could result in elimination of the crafter from the show or cancellation of their placement. No sale representatives or dealers are permitted
 2. That their exhibits will be limited to items submitted for jurying. If you wish to add an item after jurying, submit additional photographs and a detailed description of the item no later than February 20, 2010 for evaluation.
 3. That there will be no increase in product line prices on March 20 following the opening of the show at 8 a.m.
 4. That objectional items will be removed at the request of the Craft Show Committee.
 5. To provide an attractive booth including table coverings and other materials to accentuate the marketing of the booth.
 6. That all crafter displays will be setup and said crafter will be at the show by **7 a.m., Saturday, March 20 2010.**
 7. That after unloading, all vehicles/vans/trailers of a crafter and their personnel will be moved to Liberty School (directly west of the school the show is in UNTIL 3:45 p.m. on March 20 2010. A shuttle will be available before the show and after.
 8. To remain and not begin dismantling the booth until 3:30 p.m., Saturday, March 20 2010
 9. To vacate the booth area clean with disposal of all trash. This should be completed by 5:30 p.m., March 20 2010. An additional charge (\$10 for every 5 minutes) will be made for custodial fees.
 10. To display a valid sales tax license or obtain a temporary license from the Hoeft Promotions on the day of the show.
 11. That cancellations received after January 25, 2010 will result in forfeiture of 100% rental fee. Cancellations should be made by phone and then confirmed in writing. This application is a commitment to the show.
 12. That all booth assignments and decisions of Hoeft Promotions L.L.C. will be final. **THERE WILL BE NO SWITCHING OF BOOTH ASSIGNMENTS.** This includes reselling of the booth to another crafter and subletting or apportion space to someone else.
 13. To provide your own insurance. Any and all claims must be waived and exhibitors release all rights and claims for damages against Saline Area Schools/Community Education, Hoeft Promotions L.L.C, its agents, representatives, volunteers, successors and assigns for any all injuries suffered at the show, or which may arise from traveling, participating or returning from these events.
 14. That any and all property of the exhibitor is the sole responsibility of the exhibitor while on the premises even during loading and unloading.
 15. That their assigned booth will be occupied by 7 a.m., March 20 2010 or the booth space may be forfeited. If an emergency arises the day of the show, please call 734-320-6678 or message to 734-429-5922 (this phone will only be an answering machine) with emergency message and phone number for contact.
 16. To grant their permission to Saline Area Schools/Saline Community Education and/or Hoeft Promotions to use images of their product line and their name on the web site and other marketing materials for promotional purposes of the show.
 17. **To cooperate on ELECTRICAL STANDARDS of 600 MAXIMUM WATTAGE due to limited amperage availability. Bulbs are of choice and a continual check throughout the show will monitor the usage.**
- Electing to not abide by these lease clauses will result in forfeiture of displaying at the Saline Craft Show for 3 years.**

OVER →

SALINE COMMUNITY EDUCATION SPRING CRAFT SHOW 2010

March 20 2010 Show Application

Name _____ Tax Number _____

Business Name _____ Home Phone (____) _____

Address _____ Work Phone (____) _____

City _____ State _____ Zip _____

Email address _____ Fax number _____

Previous participation 04 05 06 07 08 09

List merchandise. Be specific and refer to media categories on back of this sheet (circle those which are appropriate) Also, any pricing and other information would be appreciated and aid in jurying.

What are your new products for 2010? (Required information of ALL crafters)

ENCLOSE 6 PICTURES--5 OF YOUR PRODUCTS AND 1 OF YOUR BOOTH SETUP.

CRAFTER REQUESTS Number of booths (\$120 each) _____ 100 sq. feet

___ 5 foot tables (\$20 each)

Electricity (\$25 PER BOOTH) YES NO

NOTE: Requests will be honored to the best of the ability of Hoeft Promotions L.L.C.

| **SEND ONE (1) CHECS PAYABLE TO SALINE AREA SCHOOLS** |
| **,\$5 Non-Refundable APPLICATION FEE** |
| **Check for booth fee, electrical,,tables, program listing gf email, website and phone as determined above** |
WILL BE DUE WHEN BOOTH COMES AVAILA BLE

I hereby agree to abide by all TERMS of LEASE for the 2010 Saline Craft Show and pledge that materials displayed in my booth/ exhibit are made by the crafter here named.

Signature _____ Date _____

**RETURN TO: Hoeft Promotions L.L.C.
PO Box 37 Saline, MI 48176**

734-429-5922



OVER

CRAFT MEDIA CATEGORIES - Circle appropriate ones

Art media -- indicate media used:	Pottery
Baskets	Quilting
Bears	Soap
Bread dough art	Soft sculpture
Calligraphy	Theorem painting
Candles, beeswax, etc.	Tole painting
Ceramic	Stained glass/glass
China or porcelain painting	Weaving, spinning
Clay	Wheat weaving
Clocks	Wind socks, kites, flags
Clothing -- indicate type:	Wood-finished
Dolls	Wood-unfinished
Floral	
Folk / Country	Other---please describe specifically
Holidays -- type:	
Jewelry	
Knitting, crocheting	
Lamps	
Luggage, handbags	
Metal art-indicate type	
Needlework-indicate type	

OVER PLEASE

